

# Columbia Art Gallery

## Art & Agriculture Exhibition: Artist Guidelines

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### HOW TO APPLY

All applications must be submitted to by midnight (Mountain Time) on April 1, 2010. Columbia Center for the Arts will not accept applications directly. If you are new to CaFÉ, please allow yourself enough time to become familiar with the application system and requirements. Applicants are asked to submit 5 digital images and an artist's statement through [www.callforentry.org](http://www.callforentry.org) (CaFÉ). Please visit the website for complete instructions on how to apply. There is no fee to use this website.

### ELIGIBILITY

Any resident of the United States is eligible to apply.

### LOCATION

The Columbia Art Gallery has been operating continuously for over thirty years in downtown Hood River, Oregon. It is part of the Columbia Center for the Arts, which is a non-profit organization. The Gallery sells approximately \$120,000 in art annually, and is the premier regional Gallery in the Columbia River Gorge, on the Oregon/Washington border.

The Columbia River Gorge is an agricultural paradise with distinct seasons, regular sunshine, abundant water and fertile soils. Agriculture has been the backbone of the local economy, but now shares that honor with a vibrant tourist and adventure sports industry. The Hood River Valley is full of gorgeous orchards, as it is the largest producer of winter pears in the nation. The farmlands also produce peaches, apricots, apples, cherries, blueberries, cut flowers, and vegetables.

### SELECTION PROCESS

The Art & Agriculture Exhibition will include images depicting the bounty of harvest, pastoral farmlands, equipment and tools, and artwork which addresses environmental and social concerns as they relate to agriculture. Jurors will select artwork that celebrates small scale agriculture and rural farm life.

Submitted artwork will be individually juried and artists may submit up to 5 pieces for consideration. We expect that each image submitted is a completed piece of artwork that you are prepared to have showcased in this Exhibition. Artwork used in your application must be available to be showcased during the Exhibition Dates.

The jury will take into consideration the price point of your submissions. Price has been a significant factor influencing art sales nation-wide over the last year and a half. We are encouraging all artists to be conscious of this shift. We will do our best to make sure the exhibition includes pieces priced across a broad spectrum to appeal to all budgets.

One of the current sales trends specific to Hood River is the interest in local imagery. We encourage applicants to focus their submissions on agriculture specific to the Columbia River Gorge or select artwork with a universal appeal of rural farm life.

## IMPORTANT DATES

Jan. 15 - CaFÉ begins accepting applications

April 1 - Last date to submit application via CaFÉ Web site

April 8 - Notification e-mailed

May 1 – May 4 - Artwork to be delivered to the gallery (see details below in EXHIBITION DELIVERY & PICKUP)

May 7 - Exhibition opens

May 30 - Exhibition closes

May 31 - Pickup of unsold artwork

## SHOW SUBMISSION

Artwork submitted for jury may be either 2D or 3D and of any medium. All artwork must be original in concept and executed by the artist within the last two years. Compositions taken from published material or involving copyright infringement issues will not be considered. No student work under supervision is eligible. No work previously featured in the Columbia Gorge Region will be accepted. The focus of the works should relate to the theme outlined above in SELECTION PROCESS.

The jury fee is \$25 and must be submitted with the images. The jury fee is non-refundable if the submitted works are not accepted.

The jury will be conducted by a panel comprised of regional art collectors, artists, and arts professionals. A minimum of 30 pieces will be selected based on the submitted images.

All submitted pieces must be for sale.

## SIZE

Artwork, including frames, shall not exceed 50 inches in either direction. Minimum image size 2" x 3".

## PRESENTATION

2-Dimensional artwork must be professionally framed, wired and ready for hanging. Required details include: Wire in good condition, flat D-rings used on frames, cleaned up canvas edges without visible staples. No work will be accepted with screw-in eye hooks or metal tooth hangers. If you don't know what these are - please ask and we will be happy to explain.

Separate unconnected pieces may be entered as one unit (diptych & triptych). When displayed together, they need to be within the 50" size limitation.

## SALES

Work must be FOR SALE and priced with intent to sell.

- 60% to the artist
- 40% commission supports Columbia Art Gallery, a non profit community art gallery

## SHIPPING

If you live outside the local area and wish to ship a piece to or from the show, all packaging, shipping, insurance and related costs are the responsibility of the artist. Artist is to provide all packing material (box, foam, label, etc) for artwork that will be mailed back to artist after the show. Artist will also make arrangements in advance to cover shipping costs.

## EXHIBITION DELIVERY AND PICK UP

All hand-delivered artwork must be delivered to Columbia Art Gallery prior to or on Tuesday, May 4 by

11am. Below is a list of our preferred delivery options that will coordinate with the gallery's business hours:

- ~ Drop off Option #1: Saturday, May 1 from 11am – 5pm
- ~ Drop off Option #2: Sunday, May 2 from 11am – 5pm
- ~ Drop off Option #3: Monday, May 3 from 10am – 1pm
- ~ Drop off Option #4: Tuesday, May 4 from 10am – 11am

You may also ship artwork in advance to arrive prior to or on Monday, May 3, 2010 to Columbia Art Gallery, 215 Cascade Street, Hood River, OR 97031.

Accepted art, regardless of whether they are sold, may not be removed until close of show. All unsold works must be removed promptly at the end of the show to make room for the next show. Art not picked up within 60 days after the close of the show will become property of the Columbia Art Gallery. Below is a list of our preferred pickup options that will coordinate with the gallery's business hours:

- ~ Pick up Option #1: Sunday, May 30 from 4pm – 5pm
- ~ Pick up Option #2: Monday, May 31 from 10am – 1pm
- ~ Pick up Option #3: Tuesday, June 1 from 10am – 1pm
- ~ Pick up Option #4: Wednesday, June 2 from 11am – 5pm

#### INFORMATION

We have tried to ensure that the application information and instructions are clear and complete. Please consult the CaFÉ Web site for information about how to prepare digital images or complete an application. For technical support, contact CaFÉ at [cafe@westaf.org](mailto:cafe@westaf.org) Monday through Friday, between 8:30 am and 5 pm Mountain Time. For questions about eligibility and other requirements, contact Columbia Art Gallery at [galleries@columbiaarts.org](mailto:galleries@columbiaarts.org) or 541-387-8877 x 115. All questions should be made attention to Bill Sturman, Show Curator.